

Education & Training

Advertising Feature

Lucy lives the dream, thanks to Elite

By Lucy Lincoln, former Elite student

The beauty body and spa industry has always been a true passion of mine. Although I have to admit I did get a little lost straight after school and ended up doing odd jobs that weren't really me.

When I finally decided to follow my passion, my friends and family said, "We all thought you should be doing something in that industry. It just seemed like it was something you were always interested in." So with them behind me I decide to go for it.

After researching all the beauty schools in the Auckland area, I found Elite International was the best suited for me.

Early on, the tutors encouraged everyone to set goals and have a clear picture in mind of where they wanted to go with their qualifications. So right from the start I knew what I wanted to be and where I wanted to go with it, I just needed the skills to do so.

Studying for my Premier Diploma in Beauty and Spa Therapies over the last year and a half

has been amazing. Although I found it hard at times, especially since I have a learning disability, the environment at Elite and the support from the staff was amazing. All my wonderful tutors knew what I was capable of and each one of them helped me to achieve my personal best.

I graduated July this year, with a clear picture in mind and my diplomas in hand. A month after graduating I opened up my very own beauty salon based in Helensville. It's called Baiser des Fleur (which means humming bird in French).

The whole theme of my salon is calming, French country indulgence. I'm based in the same building as a hair salon called Riah Hair Design and it is working out fabulously.

I really enjoy working for myself, but more importantly, I'm doing something that I love, which makes work so much easier.

I guess why I'm writing all of this is to encourage anyone who feels the same way about the beauty, body and spa industry to taking the next step.

Follow your passions.

Trust me, whether you're young or old, boy or girl, you have kids or even if you have a learning disability, if you're willing to do the work, you will have a very fulfilling and promising future ahead of you.

Elite International gave me the skills and

the confidence to get where I am today and I know they can do the same for you.

Call Elite International today on 0800 GO ELITE to receive a free prospectus or to chat about the opportunities that could change your life.



Baiser des Fleur: The successful beauty salon set up by Lucy Lincoln after she graduated from Elite International.

Kip McGrath

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